

ITEM	LEAD	A/D/I	MIN	TIME											
1.0 CALL TO ORDER Acknowledgment of Traditional Territories We wish to acknowledge that we are on the traditional lands of the Anishinaabek Nation. We also acknowledge that we are on sacred lands set aside for education as envisioned by Chief Shingwauk for our children and for those as yet unborn. 1.1 Chairs Opening Remarks Moment of silence to honour those who lost their lives in the plane crash in Iran in early January 2020. 1.2 Declarations of Conflicts of Interest 1.3 Consent Agenda 1.3a OPEN Agenda for meeting dated January 23, 2020 1.3b OPEN Minutes - September 19, 2019 [Appendix 1] 1.3c OPEN Minutes - November 7, 2019 Special Meeting [Appendix 2] 1.3d OPEN Minutes - November 28, 2019 [Appendix 3] 1.3e Written Reports from Board Committees and University Bodies [Appendix 4]: <table><tr><th>Committee/University Body</th><th>Chair</th><th>Report</th></tr><tr><td>APC</td><td>N/A</td><td>No Report</td></tr><tr><td>Board Executive</td><td>S Schell</td><td>Minutes of Nov 12/19</td></tr><tr><td>Board Finance</td><td>M Moraca</td><td>Minutes of Nov 12/19</td></tr><tr><td>Nominating & Governance</td><td>M Pitcher</td><td>No Report</td></tr></table> MOTION: <i>That all items listed under the date January 23, 2020 ‘Consent Agenda’ be approved as recommended.</i> Moved by:	Committee/University Body	Chair	Report	APC	N/A	No Report	Board Executive	S Schell	Minutes of Nov 12/19	Board Finance	M Moraca	Minutes of Nov 12/19	Nominating & Governance	M Pitcher	No Report
Committee/University Body	Chair	Report													
APC	N/A	No Report													
Board Executive	S Schell	Minutes of Nov 12/19													
Board Finance	M Moraca	Minutes of Nov 12/19													
Nominating & Governance	M Pitcher	No Report													

LEGEND: A = Approval D = Discussion I = Information

<p>5.0 ITEMS FOR DECISION / DISCUSSION</p> <p>5.1 Geography Lab Name Modification [Appendix 6]</p> <p>MOTION: <i>To approve the request from the Department of Geography, Geology and Land Stewardship to modify the name of the Geography Lab to “Dr. Robert Ewing Geography Lab & Akii Stewardship Centre (in partnership with the National Aboriginal Lands Managers Association)”.</i></p> <p>Moved by: _____ Seconded by: _____</p> <p>5.2 Annual Governance Training</p>	A Vezina	A	2	6:35
<p>6.0 NEW BUSINESS ITEMS</p> <p>6.1 Brampton Campus Principal - Craig Fowler</p>	S Schell	A	2	6:37
<p>7.0 INFORMATION ITEM</p> <p>7.1 Strategic Enrolment Management Report [Appendix 7]</p> <p>7.2 Strategic Mandate Agreement 3 (SMA3) Process Update [Appendix 8]</p> <p>7.3 Board Member Participation at AU Events (sign-up with Secretary)</p> <ul style="list-style-type: none"> January 22, 2020 (5-7pm) - Student Awards Reception January 29, 2020 (11am-1pm) - SASA Lounge Grand Opening February 7, 2020 (10am-4pm) - Anishinaabe Inendamowin Research Symposium March 8, 2020 (12pm-1pm) - Gathering at the Rapids Pow Wow - Grand Entry Participation March 26, 2020 (morning) - Anishinaabemowin Teg Language Conference <p>7.4 Preparation for Board Retreat Workshop</p>	B Krmpotich			
<p>7.2 Strategic Mandate Agreement 3 (SMA3) Process Update [Appendix 8]</p>	D Rogers			
<p>7.3 Board Member Participation at AU Events (sign-up with Secretary)</p> <ul style="list-style-type: none"> January 22, 2020 (5-7pm) - Student Awards Reception January 29, 2020 (11am-1pm) - SASA Lounge Grand Opening February 7, 2020 (10am-4pm) - Anishinaabe Inendamowin Research Symposium March 8, 2020 (12pm-1pm) - Gathering at the Rapids Pow Wow - Grand Entry Participation March 26, 2020 (morning) - Anishinaabemowin Teg Language Conference 	S Schell			
<p>7.4 Preparation for Board Retreat Workshop</p>	M Pitcher	I	5	6:44
<p>10-MINUTE BREAK BETWEEN OPEN AND CLOSED SESSION</p> <p>Questions from media may be handled here.</p>	Chair	I	10	6:49
<p>8.0 MOVE INTO CLOSED SESSION</p> <p>MOTION: <i>That the Board move into CLOSED Session.</i></p> <p>Moved by: _____ Seconded by: _____</p>	Chair	A	1	6:59

<p>18.0 ADJOURNMENT</p> <p>MOTION: <i>That the January 23, 2020 meeting of the Algoma University Board of Governors be adjourned</i></p> <p>Moved by: _____ Seconded by: _____</p>	Chair	A	1	8:00
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Next meeting date: March 26, 2020

DRAFT MINUTES

BOARD OF GOVERNORS
Sept 19, 2019 - Meeting of the Board
 5:30 pm | Doc Brown Lounge
 Sault Ste. Marie Campus

OPEN SESSION MINUTES

Present: D. Nanang (Chair)
 P. Quesnele (Secretary)

J. Belisle
 R. Linklater
 M. Moraca
 E. Pitcher
 M. Pitcher
 C. Provenzano

P. Sewell
 S. Shaver
 H. Stevenson
 S. Taylor
 A. Vezina (President & Vice-Chancellor)

Regrets: Rev. L. Grawbarger, S. Horn (Chancellor), A. Lambert, M. Nadeau, M. Nogalo, S. Schell (Vice-Chair), A. Trudeau,

Guests: R. Battisti, D. Trudelle, D. Rogers, C. Wilson

1.0 WELCOME AND INTRODUCTION

Acknowledgment of Traditional Territories

We wish to acknowledge that we are on the traditional lands of the Anishinaabek Nation. We also acknowledge that we are on sacred lands set aside for education as envisioned by Chief Shingwauk for our children and for those as yet unborn.

New and returning board members were welcomed by the Chair. E. PITCHER declared any future conflict of interest that may arise as her spouse works for Algoma University's School of Business and Economics. She also requested that a Conflict of Interest Declaration be added to all future agendas.

1.1 Chair's Opening Remarks

1.2 Agenda for meeting dated Sept 19, 2019.

1.3 OPEN Minutes from June 20, 2019 [attached]

MOTION: *That the Board approve the agenda and minutes as presented.*
Moved by: R. Linklater **Seconded by:** M. Moraca **Carried.**

1.4 Written Reports from Board Committees and University Bodies [attached]:

COMMITTEE/UNIVERSITY BODY	CHAIR	REPORT
Board Executive	S. Schell	Minutes of June 10, 2019
Board Finance	M. Moraca	June 11, 2019
Nominating & Governance	M. Pitcher	No report

MOTION: *That the Board accept reports and presentations as presented.*
Moved by: J. Belisle **Seconded by:** R. Linklater **Carried.**

2.0 REPORT FROM THE PRESIDENT

2.1 September President's Report [attached]

Highlights of the President's report included recognition of the cohesion between governing bodies (Board/Senate) related to the four strategic priorities; surpassed enrolment targets with diversity evident amongst the student populations (domestic, international, 50 plus countries, college pathways, direct from high school, local). Now that enrolment targets are being met, the President indicated senior management will continue to focus on enrolment stability and risk management through diversification strategies and the development of a 7-10 year *Campus and Capital Master Plan*.

3.0 PRESENTATIONS

3.1 Progress Reporting: 4 Strategic Priorities

Presentation on updates related to the strategic priorities: Student Experience, Enrolment, Campus Master Plan and Special Mission.

3.2 Strategic Mandate Agreement

A slide-deck on the SMA was presented by Academic Provost and Dean D. Rogers, the lead on this negotiation with the province. She explained to the Board that the process and direction with this government have different metrics than prior SMAs and funding will now be tied to meeting the negotiated metrics. Intense work will be done on SMA3 this fall by a chosen team and updates will be provided to the Board at every opportunity.

4.0 BUSINESS ARISING - None

5.0 ITEMS FOR DECISION / DISCUSSION - None

6.0 NEW BUSINESS ITEMS - None

7.0 INFORMATION ITEMS

7.1 Strategic Enrolment Management Report [attached]

7.2 Campus Master Plan Update [attached]

7.3 John Rhodes Scholarship Dinner [attached]

7.4 Fifth Annual National Reconciliation Forum [attached]

7.5 Campus Renovations [attached]

No questions on information items.

8.0 MOVE INTO CLOSED SESSION

MOTION: *That the Board move into the CLOSED Session of the Sept 19, 2019 meeting.*

Moved by: M. Pitcher

Seconded by: J. Belisle

Carried.

17.0 ADJOURNMENT

MOTION: *That the Sept 19, 2019 meeting of the Algoma University Board of Governors be adjourned.*
Moved by: M. Pitcher **Seconded by:** M. Moraca **Carried.**

DRAFT MINUTES**BOARD OF GOVERNORS****Special Meeting of the Board**

November 7, 2019 | 5:30pm | EW 205

Sault Ste. Marie Campus

OPEN SESSION MINUTES

Present:	D. Nanang (Chair), P. Quesnele (Secretary)	
	Rev. L. Grawbarger	S. Shaver
	S. Horn (Chancellor)	M. Nogalo
	A. Lambert*	H. Stevenson*
	R. Linklater	M. Pitcher
	M. Moraca	S. Taylor
		A. Trudeau
		A. Vezina (President)
Regrets:	J. Belisle, M. Nadeau, E. Pitcher, P. Sewell	
Guests:	R. Battisti, S. Maurice, C. Wilson	*Teleconference

1.0 CALL TO ORDER**Acknowledgment of Traditional Territories**

We wish to acknowledge that we are on the traditional lands of the Anishinaabek Nation. We also acknowledge that we are on sacred lands set aside for education as envisioned by Chief Shingwauk for our children and for those as yet unborn.

2.0 DECLARATIONS OF CONFLICTS OF INTEREST

None.

3.0 APPROVAL OF AGENDA

MOTION: *To approve the OPEN agenda as circulated.*
Moved by: R. Linklater **Seconded by:** S. Schell **Carried.**

4.0 MOVE INTO CLOSED SESSION

MOTION: *To move into the CLOSED Session of the November 7, 2019 Special Meeting of the Board.*
Moved by: M. Pitcher **Seconded by:** S. Taylor **Carried.**

9.0 APPROVALS OF MOTIONS MADE IN CLOSED SESSION

MOTION: *To approve the motions that were made in the CLOSED Session of the November 7, 2019 Special Meeting of the Board.*
Moved by: M. Pitcher **Seconded by:** M. Nogalo **Carried.**

10.0 ADJOURNMENT

MOTION: *That the November 7, 2019 Special Meeting of the Board be adjourned.*
Moved by: M. Pitcher **Seconded by:** S. Schell **Carried.**

DRAFT MINUTES**BOARD OF GOVERNORS****Meeting of the Board**

November 28, 2019 | 5:30pm | EW 205

Sault Ste. Marie Campus

OPEN SESSION MINUTES

Present:	D. Nanang (Chair), P. Quesnele (Secretary)		
	Rev. L. Grawbarger	M. Nogalo	S. Shaver
	S. Horn (Chancellor)	E. Pitcher	H. Stevenson
	A. Lambert*	M. Pitcher	A. Trudeau
	R. Linklater	C. Provenzano	
	M. Moraca	S. Schell	
	M. Nadeau	P. Sewell	
Regrets:	J. Belisle, S. Taylor, A. Vezina (President)		
Guests:	R. Battisti, K. Hudson, B. Bringle, J. Garcia, I. Imre, B. Krmpotich*, S. Maurice, D. Rogers, D. Trudelle, D. White, C. Wilson		*Teleconference

1.0 CALL TO ORDER**Acknowledgment of Traditional Territories**

We wish to acknowledge that we are on the traditional lands of the Anishinaabek Nation. We also acknowledge that we are on sacred lands set aside for education as envisioned by Chief Shingwauk for our children and for those as yet unborn.

1.1 Chairs Opening Remarks**1.2 Declarations of Conflicts of Interest**

None.

1.3 Consent Agenda

1.3a OPEN Agenda for meeting dated November 28, 2019

1.3b OPEN Minutes - September 19, 2019 **[Appendix 1]**

1.3c OPEN Minutes Special Meeting - November 7, 2019 **[Appendix 2]**

1.3d Written Reports from Board Committees and University Bodies **[Appendix 3]**:

Committee/University Body	Chair	Report
APC	N/A	Minutes of Sept 25/19
Board Executive	S Schell	Minutes of Sept 10/19
Board Finance	M Moraca	Minutes of Oct 15/19
Nominating & Governance	M Pitcher	No Report

MOTION: *That all items listed under the date November 28, 2019 'Consent Agenda' be approved as recommended without the Open Minutes of September 19, 2019 and the Open Minutes of November 7, 2019.*

Moved by: R. Linklater

Seconded by: S. Shaver

Carried.

2.0 REPORT FROM THE PRESIDENT

2.1 November President's Report [Appendix 4]

D ROGERS presented the President's Report on behalf of A VEZINA.

3.0 PRESENTATIONS

3.1 Progress Reporting: Strategic Priorities [Appendix 5]

D TRUELLE and D WHITE presented a slide deck and report on the University's Internationalization Strategy.

3.2 Strategic Mandate Agreement 3 (SMA3) Process Update [Appendix 6]

D ROGERS presented and updated the Board on the status of the SMA 3 Agreement negotiations With the provincial government.

4.0 BUSINESS ARISING

4.1 Board Member Participation at AU Events [Appendix 7]

S SCHELL presented the sign-up sheet for Board members to attend AU Events with the goal of increased presence, visibility and relationship-building opportunities for the Board with the wider University community.

4.2 Board Retreat - February 7-8, 2020

Chair of the Nom and Gov committee, M PITCHER discussed the vision for the Board Retreat. A refreshment of the four strategic priorities is planned as a main theme for the retreat. More detail to come as the agenda is finalized with Bonnie Patterson who will assist in the facilitation.

5.0 ITEMS FOR DECISION/DISCUSSION

5.1 Sexual Violence Policy and Annual Report [Appendix 8]

Brianne Pringle and Karen Hudson presented the report and the new policy. The report outlines the major changes.

MOTION: *That the Board of Governors approve the Sexual Violence Policy as presented, effective as of November 28, 2019 and to be reviewed moving forward, every three years or as legislation warrants.*

Moved by: S. Schell

Seconded by: L. Grawbarger

Carried.

6.0 NEW BUSINESS ITEMS

6.1 Ancillary Fee Opt-Out Report [Appendix 9]

D TRUELLE (Director, Student Experience), S SHAVER (AUSU President), A TRUDEAU (SASA President) presented the report. Discussion ensued regarding the recent court ruling that will impact the process going forward (and the potential for appeal), the impacts of the past procedure on SASA and strategies going forward to ensure consistent service for students.

7.0 INFORMATION ITEMS

7.1 Strategic Enrolment Management Report [Appendix 10]

D ROGERS presented the report on behalf of B KRMPOTICH.

DRAFT MINUTES

7.2 Economics - Final Assessment Report (FAR) [Appendix 11]

D ROGERS presented the report.

7.3 Save the Date: Conference of Council of Ontario University Board Members - June 5, 2020

8.0 MOVE INTO CLOSED SESSION

MOTION: *That the Board move into CLOSED Session.*

Moved by: H. Stevenson

Seconded by: M. Pitcher

Carried.

9.0 APPROVALS OF MOTIONS MADE IN CLOSED SESSION

MOTION: *To approve the motions that were made in the CLOSED Session of the November 28, 2019 Meeting of the Board.*

Moved by: S. Horn

Seconded by: H. Stevenson

Carried.

10.0 ADJOURNMENT

MOTION: *That the November 28, 2019 meeting of the Algoma University Board of Governors be adjourned.*

Moved by: R. Linklater

Seconded by: M. Pitcher

Carried.

DRAFT MINUTES**BOARD OF GOVERNORS****Board Executive Committee**

November 12, 2019 | 7:00 pm | NW 306

Sault Ste. Marie Campus

OPEN SESSION MINUTES

Present: R. Linklater, P. Quesnele (Secretary), S. Schell (Committee Chair), A. Vezina (President)

Regrets: M. Nadeau, D. Nanang (Chair), M. Nogalo

Guests: D. Rogers* *Teleconference

1.0 CALL TO ORDER**Acknowledgment of Traditional Territories**

We wish to acknowledge that we are on the traditional lands of the Anishinaabek Nation. We also acknowledge that we are on sacred lands set aside for education as envisioned by Chief Shingwauk for our children and for those as yet unborn.

2.0 DECLARATIONS OF CONFLICTS OF INTEREST

None.

3.0 APPROVAL OF AGENDA

It was noted that items requiring motions would have to be carried out by electronic transmission due to a lack of quorum for the meeting. All motions were tentatively approved by the participants at the meeting and subsequently approved the next day via electronic transmission from the two voting members who could not attend.

MOTION: *To approve the OPEN agenda as circulated.*
Moved by: A. Vezina **Seconded by:** R. Linklater **Tentatively carried.**

4.0 MINUTES OF PREVIOUS MEETING - OPEN [Appendix 1]

MOTION: *To approve the OPEN minutes for the Board Executive Committee of September 10, 2019 as presented.*
Moved by: R. Linklater **Seconded by:** A. Vezina **Tentatively carried.**

5.0 BUSINESS ARISING**5.1 BOG and Committee Work Plan [Appendix 2]**

A workplan template was created to help guide the work of the Board and its Committees. The Secretary will provide access to these workplans to the Chairs of each of the Committees to ensure completion of each workplan.

DRAFT MINUTES

6.0 PRESIDENT'S REPORT (standing items)

6.1 President's Report November 2019 [Appendix 3]

A Vezina provided an overview of her report.

7.0 ITEMS FOR DECISION / DISCUSSION - None

8.0 NEW BUSINESS ITEMS - None

9.0 SETTING OF BOARD OF GOVERNORS OPEN AGENDA

9.1 OPEN Board of Governors minutes from September 19, 2019 [Appendix 4]

No comments.

9.2 OPEN Board of Governors minutes from November 7, 2019 (Special Meeting)

No comments.

9.3 OPEN Agenda for November 28, 2019 [Appendix 5]

Agenda was finalized.

10.0 MOVE INTO CLOSED SESSION

MOTION: *To move into CLOSED session of the November 12, 2019 Board Executive Committee meeting for discussion of personnel, property and/or finance-related issues.*

Moved by: A. Vezina

Seconded by: R. Linklater

Tentatively carried.

20.0 APPROVALS OF MOTIONS MADE IN CLOSED SESSION

MOTION: *To approve the motions that were made in the CLOSED Session of the November 12, 2019 Executive Meeting.*

Moved by: A. Vezina

Seconded by: R. Linklater

Tentatively carried.

21.0 ADJOURNMENT

MOTION: *That the November 12, 2019 Board Executive Committee meeting be adjourned.*

Moved by: R. Linklater

Seconded by: A. Vezina

Tentatively carried.

DRAFT MINUTES

ELECTRONIC TRANSMISSION OF MOTIONS

D. Nanang and M. Nadeau provided their support for each motion in the Open Session electronically:

	Please provide provide a check mark for each motion to signify your support:		
Motions from Open Session of Board Executive Committee - November 12, 2019	D. Nanang	M. Nadeau	Motion Carried?
3.0 APPROVAL OF AGENDA MOTION: To approve the OPEN agenda as circulated. Moved by: A. Vezina Seconded by: R. Linklater .	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Yes
4.0 MINUTES OF PREVIOUS MEETING MOTION: To approve the OPEN minutes for the Board Executive Committee of September 10, 2019 as presented. Moved by: R. Linklater Seconded by: A. Vezina	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Yes
10.0 MOVE INTO CLOSED SESSION MOTION: To move into CLOSED session of the November 12, 2019 Board Executive Committee meeting for discussion of personnel, property and/or finance related issues. Moved by: A. Vezina Seconded by: R. Linklater	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Yes
20.0 APPROVALS OF MOTIONS MADE IN CLOSED SESSION MOTION: To approve the motions that were made in the CLOSED Session of the November 12, 2019 Executive Meeting. Moved by: A. Vezina Seconded by: R. Linklater	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Yes
21.0 ADJOURNMENT MOTION: That the November 12, 2019 Board Executive Committee meeting be adjourned. Moved by: R. Linklater Seconded by: A. Vezina	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Yes

DRAFT MINUTES



Finance Committee

Nov 12/19 | 5:30 | NW306
Sault Ste. Marie Campus

OPEN SESSION MINUTES

Present: M. Moraca (Committee Chair), R. Battisti, K. Rousseau, S. Schell, A. Vezina, R.

Linklater

Regrets: D. Nanang

Guests: B. Grisdale-Briski, K. Rousseau, A. Burgoyne, N. Dool

1.0 CALL TO ORDER

M. Moraca called the meeting to order at 5:35 p.m.

2.0 DECLARATION OF CONFLICTS OF INTEREST

None.

3.0 AGENDA

MOTION: To approve the agenda as circulated.

Moved by: S. Schell **Seconded by:** R. Linklater

Carried.

4.0 APPROVAL OF THE MINUTES

MOTION: To approve the minutes of the meeting of October 15, 2019 as presented.

Moved by: A. Vezina **Seconded by:** R. Linklater

Carried.

5.0 ITEMS FOR DECISION

5.1 April 30, 2019 Draft Audited Financial Statements

The auditors were in attendance to speak to the audited financial statements. N. Dool confirmed that BDO is providing a standard unqualified opinion on the statements and that the financial statements are represented fairly and in accordance with the accounting standards. N. Dool confirmed that BDO has not discovered any fraud during this audit and the Committee confirmed that they were not aware of any fraud either.

Finance Committee, Open Session, November 12, 2019

DRAFT MINUTES

R. Battisti spoke to the statements, noting that there is an increase in cash of \$8.2 M from YOY due higher enrolment of international students, prospective students, and the requirement to have a full deposit covering their tuition for the first semester.

R. Battisti noted that the excess of revenues over expenses from operations were \$1.2 M for fiscal 2018-19, an increase of \$689 K YOY, the majority of which was related to one time events related to the benefits surplus (\$310 K) and an HST refund (\$310 K). After normalizing for these one-time events, the net revenue over expenses from operations would have been \$558 K, which is only a \$69 K favourability from the prior year. R. Battisti noted that, based on the last forecast provided to the Board of Governors in November 2018, the expected surplus was \$168 K.

Discussion occurred around the practice of writing-off student fees after two years and R. Battisti noted that the University is tightening its policies on international and domestic fees so that the University is not waiting two years to go to collections.

R. Battisti responded to the management letter, noting that improvements have been made and that AU is assessing its options for ERPs.

Discussion occurred around corporate credit cards and the challenges this system can present when people without purchasing authority have these cards. M. Moraca suggested that a Credit Card Policy be created to accompany the Purchasing Policy.

MOTION: That the Finance Committee recommends to the Board of Governors the approval of the draft consolidated audited financial statements for the year ended April 30, 2019, and that the excess of revenues over expenses of \$1,478,581 be appropriated equally to operating and future capital projects at \$739,290.

Moved by: S. Schell

Seconded by: R. Linklater

Carried

5.2 June 30, 2019 Draft Audited Pension Statements

R. Battisti presented the draft audited pension statements and confirmed that the auditors feel the statements present fairly. He noted that the current size of the plan is \$27.2 M, increasing in value by approximately \$721K over last year. The increase in net assets of \$721K, compared to \$1.6 M increase from June 2017 to June 2018, is an unfavorable variance of \$892K mainly due to lower investment income. R. Battisti noted that, per the objectives of Algoma University Pension Plan – SIPP, the performance of the fund has been above the benchmark for the four-year review (June 30, 2019) of 6.22% vs 5.58% and, more recently, the one-year return has been 2.22% vs 2.46%.

M. Moraca inquired in a statement is required for a DC plan; R. Battisti will follow-up with RBC on this.

MOTION: To accept and recommend to the Board of Governors for approval the draft audited statements of the pension plan as at June 30th, 2019.

Moved by: R. Linklater

Seconded by: A. Vezina

Carried

Finance Committee, Open Session, November 12, 2019

DRAFT MINUTES

5.3 BDO and Finance Committee Discussion (excludes management)

Management not present.

5.4 September 30, 2019 Internal Financial Statements

K. Rousseau led a review of the operating statements, noting that September 2019 year to date resulted in a net operating cash flow of \$13.4 M, which is \$7.4M favorable to budget. He also noted that operating revenues are at \$27.9M, which is a \$6.5M favorable variance to budget. The favorable results year to date are mainly driven by higher enrolment of 1,509.2 full time equivalents; of which 48.60% is international vs a budget of 40%.

MOTION: To accept the operating statements as at September 30, 2019.

Moved by: R. Linklater

Seconded by: S. Schell

Carried

6.0 BUSINESS ARISING

None.

7.0 NEW BUSINESS

None.

8.0 ITEMS FOR INFORMATION

8.1 Update on Capital Projects

The update provided by S. Maurice was reviewed. It was noted that fully funded projects having expenses over \$100K would still need to come to the Board for approval.

8.2 Other- Miscellaneous Financial Updates

R. Battisti led a review of the board note, providing updates on the 2019-20 Northern Tuition Sustainability Fund, the City of Brampton Project Phase One (\$575K) and the SMA3. He noted that with the SMA3, AU will need to achieve targets based on metrics or a portion of funding will be at risk.

9.0 MOVE INTO CLOSED SESSION

MOTION: To move into closed session.

Moved by: A.Vezina

Seconded by: S. Schell

Carried

Finance Committee, Open Session, November 12, 2019

DRAFT MINUTES

10. CLOSED SESSION

11. RETURN TO OPEN SESSION

MOTION: To ratify any decisions made in closed session.

Moved by: A. Vezina

Seconded by: S. Schell

12. ADJOURNMENT

Time: 7:00pm

BOARD OF GOVERNORS REPORT



TOPIC	Algoma University Economic Impact Study Open Agenda January 23, 2020 Agenda Action: Information
PREPARED BY	Colin Wilson, Director of Strategic Advancement
PURPOSE OF REPORT	To inform the Board of Governors around the development and completion of the Economic Impact Report.
RELATED DOCUMENTS	<ol style="list-style-type: none"> 1. Economic Impact Report Executive Summary 2. Emsi Presentation
BACKGROUND	<p>In December of 2018, it was decided by the President's Office that Algoma University required data that would quantify AU's contribution to the local economy. These performance metrics had not been gathered in the past, and it was clear that we required assistance from an outside consulting firm to complete this project.</p> <p>On January 17th, 2019, Algoma University released a Request for proposal (RFP) to secure an outside contractor to complete a comprehensive and objective analysis of its socio-economic benefits, the results of which will be used to inform its continuous improvement and also market our value to a range of stakeholders, including prospective students, industry partners, and funders from both the government and private sector. During this time we also submitted a proposal to NOHFC to assist with the costs of this study.</p> <p>We received 4 submissions that met the criteria, and the winning proposal came from the Consulting firm of Emsi. Emsi is a leader in the use of labour market data to solve the problems that confront higher education leaders. Since 2000, they have helped address a widespread need to demonstrate the impact of education across Canada, the U.S., the U.K., and Australia by delivering more than 1,900 economic impact studies. Emsi not only provides consulting services but has evolved as an innovative leader with career pathways and labor market research software that allows their clients instant access to reliable and actionable data.</p> <p>The reports required significant data from across the Institution and took approximately 4 months to gather all of the necessary information. It should also be noted, that during this time a similar report was created by Emsi for the funding proposal submitted to the City of Brampton. Which was a critical component of the proposal, and provided considerable data to support the \$7.3 million request.</p>



	<p>The Report contains two components: the Economic Impact Analysis and the Investment Analysis.</p> <p>The Economic Impact Analysis contains:</p> <ol style="list-style-type: none"> 1. Operations Spending Impact 2. Research Spending Impact 3. Visitors Spending Impact 4. Student Spending Impact 5. Alumni Impact 6. Brampton Campus 7. Timmins Campus <p>The Investment Analysis Contains</p> <ol style="list-style-type: none"> 1. Student Perspective 2. Taxpayer Perspective 3. Social Perspective <p>This Report was partially funded by the Northern Ontario Heritage Fund Corporation (NOHFC).</p>
CURRENT STATUS	The reports have been completed, and Emsi Staff will be presenting the results of the study to the Board of Governors on January 23rd, 2020.
FUTURE STATUS	The reports will be used to inform all internal and external stakeholders. In addition, this data will be used to support many of the funding applications that are currently underway. These reports will establish a comprehensive economic impact baseline, and the Leadership Team will be making plans to gather data for the next fiscal year.
ACTION	None



The Economic Value of Algoma University to Sault Ste. Marie

EXECUTIVE SUMMARY





ALGOMA University (AU) creates value in many ways. The University plays a key role in helping students increase their employability and achieve their individual potential. AU facilitates new research developments and draws visitors and students to the region, generating new dollars and opportunities for Sault Ste. Marie. AU provides students with the education, training, and skills they need to have fulfilling and prosperous careers. Furthermore, AU is a place for students to meet new people, increase their self-confidence, and promote their overall health and well-being.

AU influences both the lives of its students and the regional economy. The University supports a variety of industries in Sault Ste. Marie, serves regional businesses, and benefits the provincial government through increased tax revenues and public sector savings. The benefits created by AU even extend to society as a whole in Ontario, which benefits from an expanded economy and improved quality of life.

This study measures the economic impacts created by AU on the business community and the benefits the University generates in return for the investments made by its key stakeholder groups—students, taxpayers, and society. The following two analyses are presented:



Economic impact analysis



Investment analysis

All results reflect employee, student, and financial data, provided by the University, for fiscal year (FY) 2017-18. Impacts on the Sault Ste. Marie economy are reported under the economic impact analysis using data for AU's Sault Ste. Marie campus activity only, and are measured in terms of added income. The returns on investment to students, taxpayers, and society in Ontario are reported under the investment analysis.

*AU influences both the **lives** of its students and the **regional economy**.*



Economic impact analysis

AU promotes economic growth in Sault Ste. Marie through its direct expenditures and the resulting expenditures of visitors, students, and regional businesses. The University serves as an employer, employing 196 full-time equivalent employees in FY 2017-18, and a buyer of goods and services for its day-to-day and research operations. The University's reputation and activities attract visitors and students from outside of Sault Ste. Marie, whose expenditures benefit regional vendors. In addition, AU is a primary source of post-secondary education to Sault Ste. Marie residents and a supplier of trained workers to regional industries, enhancing overall productivity in the regional workforce.

Operations Spending Impact



AU adds economic value to Sault Ste. Marie as an employer of regional residents and a large-scale buyer of goods and services. Total payroll in FY 2017-18 was \$16.7 million (excluding payroll from research employees), much of which was spent in the region for groceries, mortgage and rent payments, dining out, and other household expenses. In addition, the University spent \$12.5 million on day-to-day expenses related to facilities, supplies, and professional services (excluding research expenditures).

AU's day-to-day operations spending added \$20.9 million in income to the region during the analysis year. This figure represents the University's payroll, the multiplier effects generated by the in-region spending of the University and its employees, and a downward adjustment to account for funding that the University received from regional sources. The \$20.9 million in added income is equivalent to supporting 270 jobs in the region.

Research Spending Impact



Research activities impact the economy by employing people and requiring the purchase of equipment and other supplies and services. In FY 2017-18, AU spent \$379.9 thousand on payroll to support research activities. This, along with \$93.9 thousand in other research spending, created a net total of \$563.4 thousand in added income for the regional economy. This added income is equivalent to supporting seven jobs.

AU's research activities create an economic impact beyond spending. There are impacts created through the entrepreneurial and innovative activities stemming from AU's research. Communication advances, improved Indigenization, and awareness of socioeconomic phenomena are developments that all have

IMPACTS CREATED BY AU
IN FY 2017-18



\$20.9 million
Operations Spending Impact



\$563.4 thousand
Research Spending Impact



\$344.3 thousand
Visitor Spending Impact



\$1.6 million
Student Spending Impact



\$56.8 million
Alumni Impact



\$80.2 million
TOTAL IMPACT

- OR -

1,106
JOBS SUPPORTED

immense value in the regional economy. However, the full scope of these factors is difficult to quantify. Some of this impact may be captured in the alumni impact. The broader spillover effects, however, remain as additional value created beyond this analysis.

Visitor Spending Impact



Thousands of visitors from outside the region were attracted to AU during the analysis year to attend commencement, cultural activities, sports events, and other activities sponsored by the University.

While in the region, visitors spent money for lodging, food, transportation, and other personal expenses. The off-campus expenditures of the University's out-of-region visitors generated a net impact of \$344.3 thousand in added income for the regional economy in FY 2017-18. This \$344.3 thousand in added income is equivalent to supporting 11 jobs.

Student Spending Impact



Around 33% of students attending AU originated from outside the region in FY 2017-18, and some of these students, including international students, relocated to Sault Ste. Marie to attend AU.

These students may not have come to the region if the University did not exist. In addition, some in-region students, referred to as retained students, would have left Sault Ste. Marie if not for the existence of AU. While attending the University, these relocated and retained students spent money on groceries, accommodation, transportation, and other household expenses. This spending generated \$1.6 million in added income for the regional economy in FY 2017-18, which supported 36 jobs in Sault Ste. Marie. Of this impact, \$1.1 million is attributable to international students who relocated to Sault Ste. Marie to attend AU.

Alumni Impact



The education and training AU provides for regional residents has the greatest impact. Since its establishment, students have studied at AU and entered the regional workforce with greater knowledge and new skills. Today, thousands of former AU students are employed in Sault Ste. Marie. As a result of their AU educations, the students receive higher earnings and increase the productivity of the businesses that employ them. In FY 2017-18, AU alumni generated \$56.8 million in added income for the regional economy, which is equivalent to supporting 782 jobs. Of this impact, \$4.9 million is attributable to former international students who are active in the regional workforce.

Impact of International Students

International students are an important part of the AU community. The University strives to embrace diversity, and international and Canadian students learn from one another, creating a unique and intercultural experience. AU has steadily increased its international enrollment, serving 426 international students from over 30 countries in FY 2017-18. The majority of these students relocated to Sault Ste. Marie. These students bring new money to the regional economy through their spending on housing, food, and other living expenses. International student spending in FY 2017-18 generated \$1.1 million in added income for the regional economy.

Approximately 23% of international students remain in Sault Ste. Marie after finishing their time at AU. Today, many of these students are employed in the region, receiving higher earnings and increasing the productivity of the businesses that employ them. In FY 2017-18, these active alumni generated \$4.9 million in added income for the regional economy.

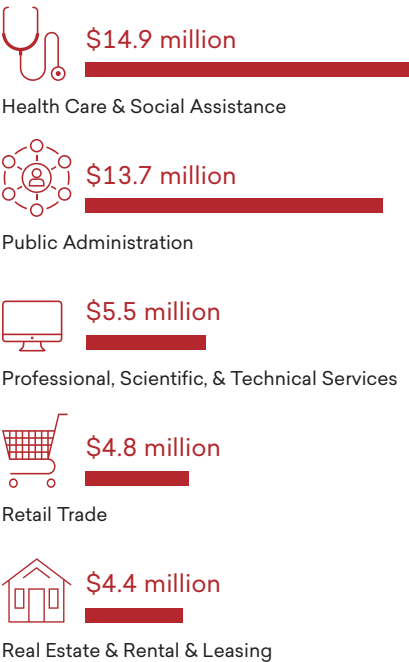
Total Impact

AU added \$80.2 million in income to the Sault Ste. Marie economy during the analysis year, equal to the sum of the operations and research spending impacts, the visitor and student spending impacts, and the alumni impact. For context, the \$80.2 million impact was equal to approximately 2.7% of the total gross regional product (GRP) of Sault Ste. Marie. This contribution that the University provided on its own is larger than the entire Accommodation & Food Services industry in the region.

AU's total impact can also be expressed in terms of jobs supported. The \$80.2 million impact supported 1,106 regional jobs, using the jobs-to-sales ratios specific to each industry in the region. This means that one out of every 33 jobs in Sault Ste. Marie is supported by the activities of AU and its students. In addition, the \$80.2 million impacted regional industries in different ways. Among non-education industry sectors, AU had the largest impact in the Health Care & Social Assistance industry sector – generating \$14.9 million in added income in FY 2017-18. Some of this impact comes from AU's employees and students spending money in this industry subsector. However, the vast majority of the impact on this industry is from the alumni impact, demonstrating how AU's alumni who graduated from programs like social work and community & social development impact the local economy. These are impacts that would not have been generated without the University's presence in Sault Ste. Marie.

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TOP INDUSTRIES IMPACTED BY AU (ADDED INCOME)





Investment analysis

An investment analysis evaluates the costs associated with a proposed venture against its expected benefits. If the benefits outweigh the costs, then the investment is financially worthwhile. The analysis presented here considers AU as an investment from the perspectives of students, taxpayers, and society in Ontario.

Student Perspective

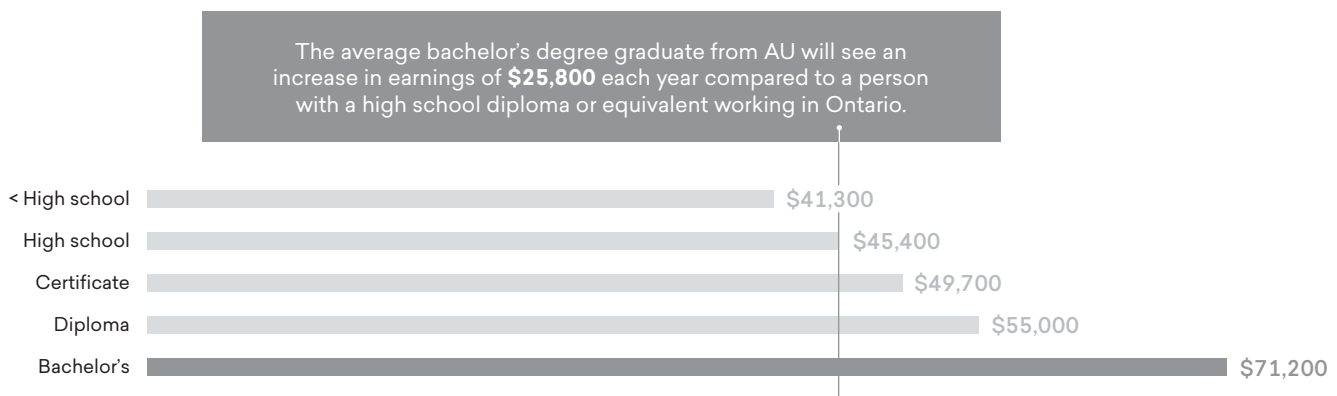


AU served 1,362 students in FY 2017-18. In order to attend the University, the students paid for tuition, fees, books, and supplies.

Additionally, students gave up money they would have otherwise earned had they been working instead of attending university. The total investment made by AU's students in FY 2017-18 amounted to a present value of \$30.8 million, equal to \$9 million in out-of-pocket expenses and \$21.8 million in forgone time and money.

In return for their investment, AU's students will receive a stream of higher future earnings that will continue to grow throughout their working lives. For example, the average AU bachelor's degree graduate from FY 2017-18 will see an increase in earnings of \$25,800 each year compared to a person with a high school diploma or equivalent working in Ontario. Over a working lifetime, the benefits of the bachelor's degree over a high school diploma will amount to an undiscounted value of \$1.0 million in higher earnings per graduate. Altogether, AU's FY 2017-18 students will receive \$65.9 million in higher future earnings over their working lives, as a result of their education and training at AU.

The students' benefit-cost ratio is 2.1. In other words, for every dollar students invest in AU, in the form of out-of-pocket expenses and forgone time and money, they will receive a cumulative value of \$2.10 in higher future earnings. Annually, the students' investment in AU has an average annual internal rate of return of 13.8%.



Taxpayer Perspective



AU generates more in tax revenue than it takes. These benefits to taxpayers consist primarily of taxes that the provincial government will collect from the added revenue created in the province. As AU students earn more, they will make higher tax payments throughout their working lives. Students' employers will also make higher tax payments as they increase their output and purchases of goods and services. By the end of the FY 2017-18 students' working lives, the provincial government will have collected a present value of \$33 million in added tax revenue.

Benefits to taxpayers also consist of savings generated by the improved lifestyles of AU students and the corresponding reduced government services. Education is statistically correlated with a variety of lifestyle changes. Students with AU educations will generate savings in three main categories: 1) health-care, 2) crime, and 3) income assistance. Improved health will lower students' demand for health care services. In addition, students will be less likely to interact with the criminal justice system, resulting in a reduced demand for law enforcement and reduced victim costs. AU students will be more employable, so their reduced demand for income assistance such as welfare and unemployment benefits will benefit taxpayers. For a list of study references, contact the University for a copy of the main report. Altogether, the present value of the benefits associated with an AU education will generate \$504.5 thousand in savings to provincial taxpayers.

Total taxpayer benefits amount to \$33.5 million, the present value sum of the added taxes and public sector savings. Taxpayer costs are \$16.8 million, equal to the amount of provincial government funding AU received in FY 2017-18. These benefits and costs yield a benefit-cost ratio of 2.0. This means that for every dollar of public money invested in AU in FY 2017-18, taxpayers will receive a cumulative value of \$2.00 over the course of the students' working lives. The average annual internal rate of return for taxpayers is 9.4%, which compares favorably to other long-term investments in the public and private sectors.

For every dollar of public money invested in AU, taxpayers will receive a cumulative value of \$2.00 over the course of the students' working lives.



STUDENT PERSPECTIVE

\$65.9 million
Present value benefits

\$30.8 million
Present value costs

\$35.2 million
Net present value

Benefit-cost Ratio	Rate of Return
2.1	13.8%



TAXPAYER PERSPECTIVE

\$33.5 million
Present value benefits

\$16.8 million
Present value costs

\$16.7 million
Net present value

Benefit-cost Ratio	Rate of Return
2.0	9.4%



SOCIAL PERSPECTIVE

\$208.5 million
Present value benefits

\$53.2 million
Present value costs

\$155.3 million
Net present value

Benefit-cost Ratio	Rate of Return
3.9	n/a*

* The rate of return is not reported for the social perspective because the beneficiaries of the investment are not necessarily the same as the original investors.

Social Perspective



Society as a whole in Ontario benefits from the presence of AU in two major ways. Primarily, society benefits from an increased economic base in the province. This is attributed to higher student earnings and increased business output, which raise economic prosperity in Ontario.

Benefits to society also consist of the savings generated by the improved lifestyles of AU students. As discussed in the previous section, education is statistically correlated with a variety of lifestyle changes that generate social savings. Note that these costs are avoided by the consumers but are distinct from the costs avoided by the taxpayers outlined above. Healthcare savings include avoided medical costs associated with smoking, alcohol dependence, obesity, and mental illness. Crime savings include reduced criminal justice system expenditures, lower victim costs, and increased productivity of individuals who are working rather than spending time in custody. Income assistance savings include the reduced demand for employment insurance benefits and employment-related social assistance. For a list of study references, contact the University for a copy of the main report.

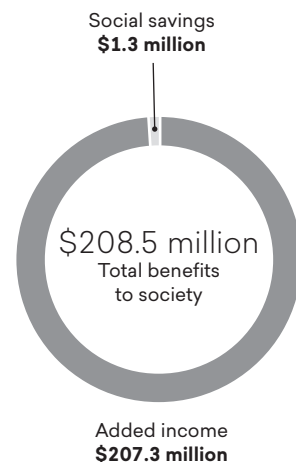
Altogether, the social benefits of AU equal a present value of \$208.5 million. These benefits include \$207.3 million in added income through students' increased lifetime earnings and increased business output, as well as \$1.3 million in social savings related to health, crime, and income assistance in Ontario. People in Ontario invested a present value total of \$53.2 million in AU in FY 2017-18. These costs include all University and student costs.

The benefit-cost ratio for society is 3.9, equal to the \$208.5 million in benefits divided by the \$53.2 million in costs. In other words, for every dollar invested in AU, people in Ontario will receive a cumulative value of \$3.90 in benefits. The benefits of this investment will occur for as long as AU's FY 2017-18 students remain employed in the provincial workforce.

Summary of Investment Analysis Results

The results of the analysis demonstrate that AU is a strong investment for all three major stakeholder groups—students, taxpayers, and society. As shown, students receive a great return for their investments in an AU education. At the same time, taxpayers' investment in AU returns more to government budgets than it costs and creates a wide range of social benefits throughout Ontario.

SOCIAL BENEFITS IN ONTARIO FROM AU



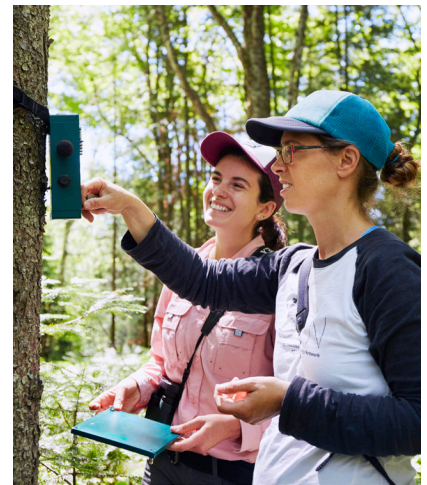
Conclusion

The results of this study demonstrate that AU creates value from multiple perspectives. The University benefits regional businesses by increasing consumer spending in the region and supplying a steady flow of qualified, trained workers to the workforce. AU enriches the lives of students by raising their lifetime earnings and helping them achieve their individual potential. The University benefits provincial taxpayers through increased tax receipts and a reduced demand for government-supported social services. Finally, AU benefits society as a whole in Ontario by creating a more prosperous economy and generating a variety of savings through the improved lifestyles of students.

About the Study

Data and assumptions used in the study are based on several sources, including the FY 2017-18 academic and financial reports from AU, industry and employment data from Statistics Canada, outputs of Emsi's Canadian Regional Input-Output model, and a variety of studies and surveys relating education to social behaviour. The study applies a conservative methodology and follows standard practice using only the most recognized indicators of investment effectiveness and economic impact. For a full description of the data and approach used in the study, please contact AU for a copy of the main report.

The results of this study demonstrate that AU creates value from
multiple perspectives.



Emsi is a labour market analytics firm that integrates data from a wide variety of sources to serve professionals in post-secondary education, economic development, workforce development, talent acquisition, and site selection. Emsi is a leading provider of economic impact studies and labour market data to educational institutions in Canada, the U.S. and internationally. Since 2000, Emsi has completed over 2,000 economic impact studies for institutions across four countries. For more information about Emsi's products and services, visit www.economicmodeling.com.



The economic value of Algoma University

ANALYSIS OF THE ECONOMIC IMPACT
AND RETURN ON INVESTMENT OF EDUCATION



Emsi Background

20 years working with postsecondary institutions in Canada and the U.S.

2,000+ economic impact studies completed

$\frac{1}{2}$ + of Canadian postsecondary institutions have had an Emsi EIS

Emsi & Algoma University

- Brampton Campus expansion analysis
- AU Economic impact study
- Long-term capital analyses

What sets an Emsi economic impact study apart

- Conservative methodology
- Peer reviewed
- Experience

Economic impact study

- FY 2017-18
- Impacts on Sault Ste. Marie, Brampton, Timmins
- Economic impact analysis
- Investment analysis



What is an **ECONOMIC IMPACT ANALYSIS?**

Measures how an event or institution affects the regional economy.

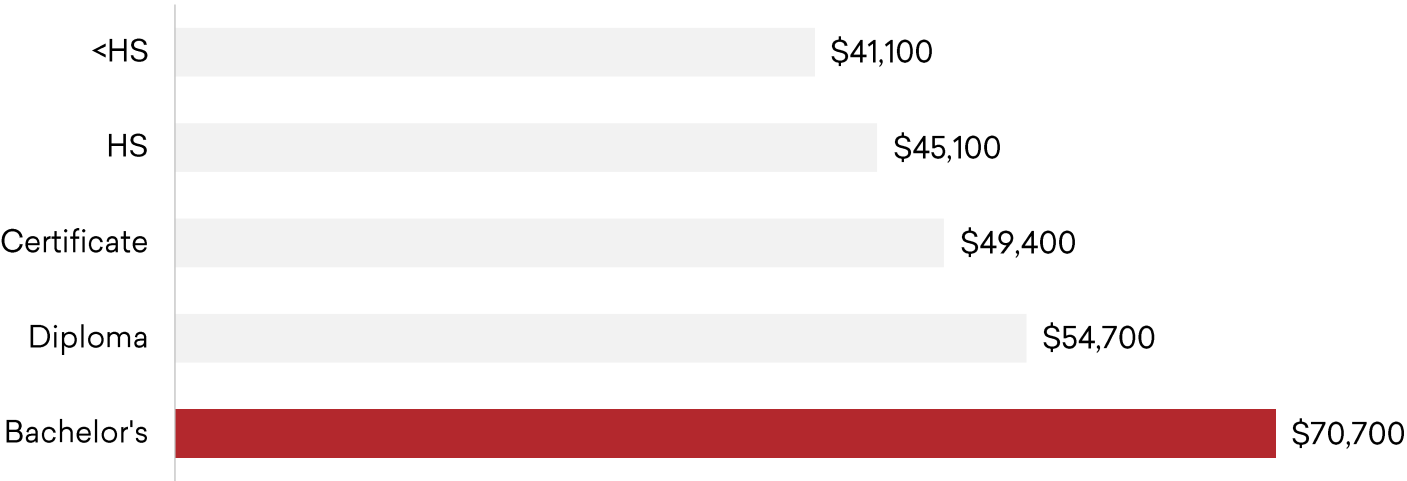


What is an **INVESTMENT ANALYSIS?**

A comparison of the costs and benefits to determine the return on investment

About Sault Ste. Marie

AVERAGE EARNINGS BY EDUCATION LEVEL



\$3 billion

Total Gross Regional
Product (GRP)

36,644

Total Jobs

AU in FY 2017-18





ECONOMIC IMPACT ANALYSIS: SAULT STE. MARIE



Operations Spending Impact

*University payroll and
other spending + ripple effects*

\$20.9 million

Added regional income

OR

270

Jobs supported in the region



Research Spending Impact

*Research payroll and other
research spending + ripple effects*

\$563.4 thousand

Added regional income

OR

7

Jobs supported in the region



ECONOMIC IMPACT ANALYSIS: SAULT STE. MARIE



Visitor Spending Impact

Visitor spending + ripple effects

\$344.3 thousand

Added regional income

OR

11

Jobs supported in the region



Student Spending Impact

Relocated/retained student spending + ripple effects

\$1.6 million

Added regional income

OR

36

Jobs supported in the region



Alumni Impact

Higher alumni earnings and increased business profit + ripple effects

\$56.8 million

Added regional income

OR

782

Jobs supported in the region



ECONOMIC IMPACT ANALYSIS: SAULT STE. MARIE

Total Impact

\$80.2 million

Total income added
in the region

OR

2.7%

Of region's GRP

1,106

Total jobs supported
in the region

OR

1 out of **33** jobs in the
region

Top industry impacts (added income)



\$14.9 million

Health Care & Social Assistance



\$13.7 million

Public Administration



\$5.5 million

Professional, Scientific, & Technical Services



\$4.8 million

Retail Trade



\$4.4 million

Real Estate & Rental & Leasing



ECONOMIC IMPACT ANALYSIS: TIMMINS AND BRAMPTON

Brampton Campus Impact

Operations spending + student spending + alumni

\$3.6 million

Added regional income

OR

36

Jobs supported in the region

Timmins Campus Impact

Operations spending + alumni

\$521.7 thousand

Added regional income

OR

7

Jobs supported in the region



INVESTMENT ANALYSIS



Student Perspective

\$65.9 million

Benefit: Higher future earnings

\$30.8 million

Cost: Tuition, supplies, opportunity cost



Taxpayer Perspective

\$33.5 million

Benefit: Future tax revenue, government savings

\$16.8 million

Cost: Provincial funding



Social Perspective

\$208.5 million

Benefit: Future earnings, tax revenue, private savings

\$53.2 million

Cost: All university and student costs

2.1

Benefit/cost ratio

2.0

Benefit/cost ratio

3.9

Benefit/cost ratio

13.8%

Rate of return

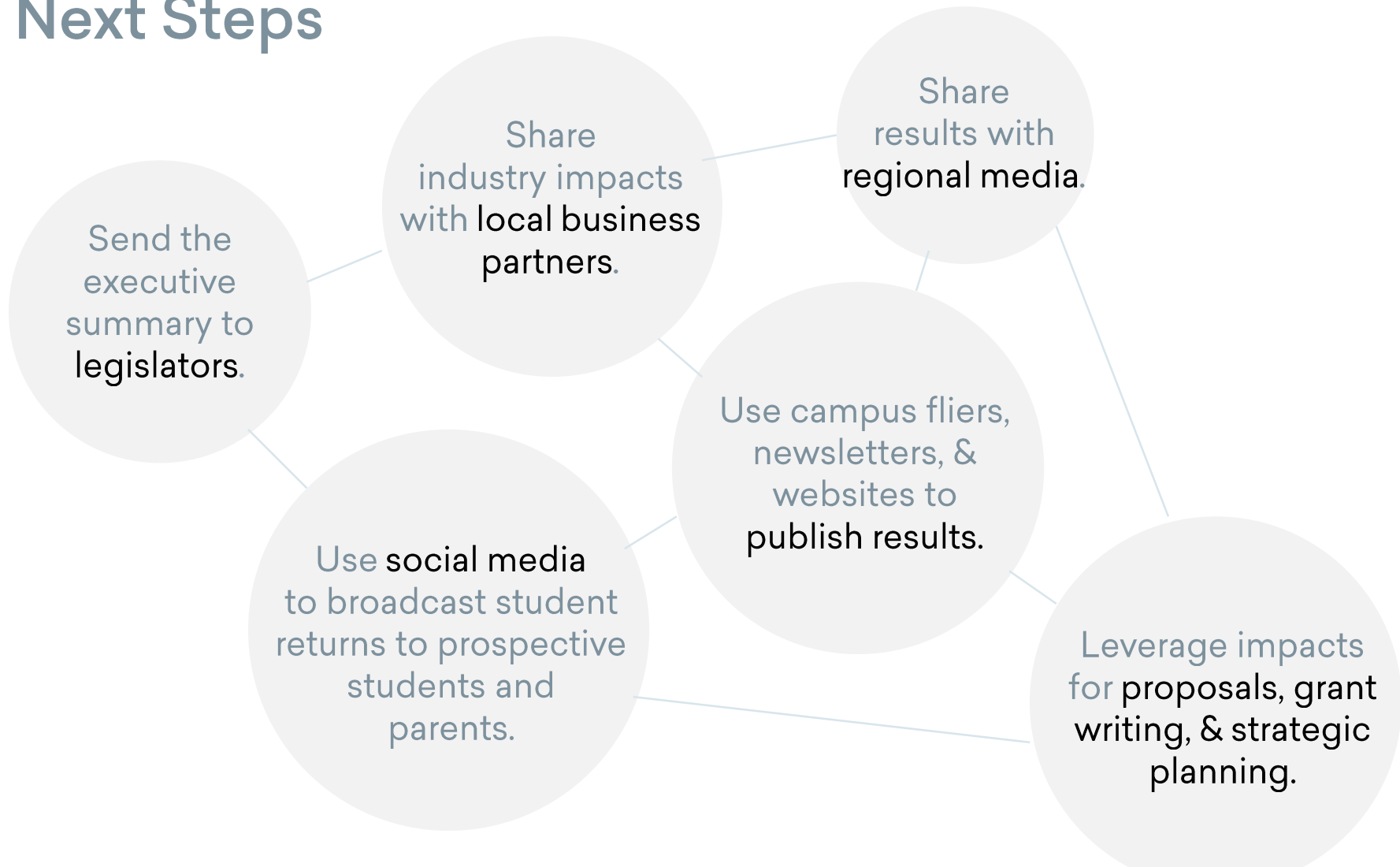
9.4%

Rate of return

n/a

Rate of return

Next Steps



**HOW CAN
EMSI HELP?**

Emsi's press
packet

Ongoing presentations
from your Emsi economist

Email/call
us anytime

The results of this study
were prepared by



BOARD OF GOVERNORS REPORT



TOPIC	Geography Lab Name Modification Open Agenda - Board Executive Committee Meeting Date: March 17, 2020 Agenda Action: Approval
PREPARED BY	Nairne Cameron, Ph.D. - Associate Professor & Chair, Dept. of Geography, Geology and Land Stewardship
PURPOSE OF REPORT	To request a name change to the Dr. Robert Ewing Geography Lab.
RELATED DOCUMENTS	Naming and Recognition Policy
BACKGROUND	<p>The Department of Geography, Geology and Land Stewardship would like to modify the name of the Dr. Robert Ewing Geography Lab on the Sault Ste. Marie campus. By way of background, the lab was named for Dr. Robert Ewing who was a former Dean of Algoma University College and Head of the Geography Department. The lab has recently moved to WW104 and the new space features additional functions and digital workspaces. Due to the substantial investment that NALMA (National Aboriginal Lands Managers Association) has made in our digital classroom, and our desire to provide a “home” for our land stewardship students, we would like to move forward with the following name:</p> <p style="text-align: center;">Dr. Robert Ewing Geography Lab & Akii Stewardship Centre <i>(in partnership with the National Aboriginal Lands Managers Association)</i></p> <p style="text-align: center;">- Department of Geography, Geology and Land Stewardship</p> <p>As per section 3.2 of the <i>Naming and Recognition Policy</i>, proposals for the naming of places on campus must be brought to the Executive Committee by the President for recommendation to the Board of Governors.</p>
CURRENT STATUS	The current name for the Geography Lab is: “Dr. Robert Ewing Geography Lab”.
FUTURE STATUS	<p>Updating the name to:</p> <p style="text-align: center;">Dr. Robert Ewing Geography Lab & Akii Stewardship Centre <i>(in partnership with the National Aboriginal Lands Managers Association)</i></p> <p style="text-align: center;">- Department of Geography, Geology and Land Stewardship</p> <p>Plans are under development for a special ceremony the week of May 25, 2020 for this rededication wherein NALMA and members of Dr. Robert Ewing’s surviving family will be invited along with our Department of Geography affiliates.</p>
ACTION	MOTION: To approve the request from the Department of Geography, Geology and Land Stewardship to modify the name of the Geography Lab to “Dr. Robert Ewing Geography Lab & Akii Stewardship Centre (in partnership with the National Aboriginal Lands Managers Association)”.

BOARD OF GOVERNORS REPORT



TOPIC	Strategic Enrolment Management Report OPEN Agenda Meeting Date: 01/23/2020 Agenda Action: Information
PREPARED BY	Brent Krmpotich, Director of Enrolment Management
PURPOSE OF REPORT	Detailed Enrolment Update for OPEN session.
RELATED DOCUMENTS	
BACKGROUND	<p>Strategic Enrolment Management (SEM) has been named as one of four strategic priorities of the Board and Senate. The University is implementing key growth strategies focused on the mandate of increasing enrolment on all three campuses: Sault Ste. Marie, Brampton and Timmins with the goal of growing to 3,000 FTE by 2024.</p>
CURRENT STATUS	<p><u>1.0 Record Enrolment</u></p> <p>As of January 8th 2020, total enrolment was 2032 FTE, a new record for the University. That is significantly higher than the budgeted projection (1450 FTE) and the previous record of 1431 FTE reached in 2013-2014.</p> <p>The following factors have contributed to the record enrolment.</p> <ol style="list-style-type: none"> 1. 66 percent Increase in first year domestic students (213 FTE vs 128 FTE last year) 2. 222 percent increase in first year international degree students (284 FTE vs. 88 FTE last year) 3. Brampton expansion (679 FTE vs. 202 FTE last year, 236 percent increase) 4. College Pathways Agreements (Sault College, Northern College, Seneca College) 5. International Diversification - over 50 countries represented. <p><u>1.1 Growth At All Three Campuses</u></p> <p>The university's enrolment continues to grow at all three campuses, Sault Ste. Marie, Brampton and Timmins. The Sault Ste. Marie campus enrolment grew by 42 per cent or 389 FTE. The Brampton campus has also seen dramatic growth with an enrolment increase of 236 per cent or 477 FTE compared to last year. The Timmins campus grew modestly, 25 per cent or 7 FTE.</p>



	<p><u>1.2 Record Winter Intake</u></p> <p>The University welcomed a record number of new students this Winter. Close to 500 new students joined the University this January, split almost evenly between the University's Sault Ste. Marie and Brampton campuses. The largest intake of new students occurred in the following programs in Sault Ste. Marie: Computer Science (117), Biology - Health and Environmental Sciences (90), Human Resources (36) and Business Administration (32). In Brampton, Business Administration (125), Human Resources (71) and Information Technology (59) were the highest enrolled programs.</p> <p><u>1.3 Increase in Student Recruitment Staff</u></p> <p>Since September the number of Recruiters based in Brampton has increased from one to three. A search is currently underway for a Manager of Domestic Recruitment, also based in Brampton, to provide leadership to the domestic recruitment team to ensure plans are executed and targets are met. The Manager is expected to be in place by mid-February.</p> <p>One full-time domestic Recruiter, the Anishinaabe Outreach Officer and the College Outreach Officer will continue to be based in Sault Ste. Marie to build relationships with Northern Ontario secondary schools, colleges and First Nations communities.</p> <p>By 2023/24 domestic enrolment is expected to increase by 450 FTE across all three campuses.</p>
FUTURE STATUS	<p>The university is continuing to develop a number of SEM strategies to achieve its enrollment goal of 3,000 FTE by 2024.</p> <p>Final enrolment figures will be provided after the close of registration.</p>
ACTION	

BOARD OF GOVERNORS REPORT



TOPIC	Strategic Mandate Agreement 3 (SMA3) Process, 2020-25 Open Agenda Meeting Date: January 23, 2019 Agenda Action: Information
PREPARED BY	Donna Rogers, Provost and Academic Dean
PURPOSE OF REPORT	To update the Board on the status of the Strategic Mandate Agreement 3 process.
RELATED DOCUMENTS	None.
BACKGROUND	Round one of the consultations with the Ministry and in-house data development is complete. A first draft was submitted to the Ministry on December 17, 2019.
CURRENT STATUS	Round two of the consultations with the Ministry and final negotiations will take place in January and February 2020.
FUTURE STATUS	February 18, 2020 - Institutional Submission of the final SMA3 The final agreement will be signed and posted publicly in mid-March 2020.
ACTION	None.

Overview: 2020-25 Strategic Mandate Agreements (SMA3) Bilateral Discussions

